

Success Story-3

SHG-3: Sai Nath SHG

Activity: Screen Printing

The Third SHG in Screen Printing on files, bags, stationary etc. in another adopted village Panjgrain where a 10 Days training program in Screen printing started on 28th May 2022. This program was initiated by Unnat Bharat Abhiyan cell of IIT Jammu in association with National Rural Livelihood Mission (NRLM). The training was imparted with an objective to generate employment for the youth of our adopted village Panjgrain. The UBA team initiated this training program soon after meeting Mr. Suresh Sharma, Chairman Gandhi Sewa Sadan, who assured the team that their organisation has the market for screen printing trade. This time we have made a mixed SHG, a group of 2 male and 3 female members just to make it sustain, because mixed SHGs have better mobility as it helps them to explore their market and get orders. We were hopeful that this skill training will generate sustainable employment for the willing youth at their doorstep and moreover has ground visibility to build trust where we have the advanced market of Gandhi Sewa Sadan and a local market. On the third day of their training, the SHG got an order of printing 5500 bags from local NGOs. This order was put forth to them by the network of NRLM and the order was for the occasion of World Environment Day and was to be completed before 6th June 2022. The enthusiasm among the SHG members could be seen.

The UBA team IIT Jammu, the NRLM team and the NGO teams congratulated group on completing the order on time. The training support for completing the order was again given by a resource person arranged by the UBA cell of IIT Jammu.



Glimpses of Screen printing

After a month this self-help group was again given a big order and opportunity to be a part of **HAR GHAR TIRANGA** Movement. This was again a challenge for the newly learnt group to take up this order to print blue chakra of white central strip of tricolor flag of more than 35000 thousand flags. This target was also completed by the SHG with the hand holding of NRLM and IIT Jammu







Sustainability of Screen Printing Unit at Panjgrain: The Screen Printing unit although making a good amount of business but could not save much, because they were not able to make screens as per orders and they were getting ready to use screens made from the market, this practice could not help them to save much, therefore they are now given training in design development, reuse of frames and mesh screens to save the profit.



